

“Technology in Media”



Few industries have experienced change in such visible ways as has the news. Newspapers have closed, classifieds have disappeared, conglomerates have bought out centuries-old city news families, social media has encouraged fake news, and broadcast news has become tied to the Internet on the one hand and overtly linked to partisanship on the other. Technologies have changed the way news is gathered, edited, produced, re-packaged and consumed. Arthur Hogan (LIU Post MSLIS, Palmer School) has insider information about the news business from his work at MSNBC and NBC News as a researcher, librarian, archivist, and media desk manager at their headquarters at Rockefeller Plaza. Join Arthur Hogan for his perspectives on the impact of tech transformation on the news!

November 28, 2018
12:30 – 2:00 OR 5:00 pm – 7:00 pm
Great Hall, Winnick House

Refreshments will be served.

Please RSVP at:

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Arthur Hogan grew up on Long Island. Graduated from Fordham University with a major in history and a minor in philosophy. Graduated with a MLIS from Long Island University. Before completion of his degree, Mr. Hogan was hired by MSNBC in 1996. He worked in MSNBC Archives as a researcher/librarian for four years. In 2000, Mr. Hogan was promoted to Administrator of the archives database at 30 Rockefeller Plaza. He oversaw numerous technology, workflow, and operational projects. In 2010, after his database was retired, he was promoted to manage the Archives researcher team. Currently, Mr. Hogan is the Manager, Media Desk.

Arthur Hogan
Manager, Media Desk