

ThoughtBox@LIU to Host New “Outside the Box” Lecture Series

ThoughtBox@LIU’s tech incubator will host a new lecture series starting Feb. 12, 2014 at the Hillwood Lecture Hall during common hour, 12:30 – 2:00 p.m. The informal lectures are free and open to the LIU community. They will be held at both the Post and Brooklyn campuses.

The lecture series will feature proven entrepreneurs who will share their insights on the challenges, pitfalls and sometimes surprising personal experiences of creating and growing a business. The inaugural speaker for the series will be Mark Fasciano, founder of Canrock, a Venture Capital Fund and early-stage technology incubator headquartered on Long Island. Fasciano is also a co-founder of ThoughtBox and, together with LIU president Dr. Kimberly Cline, led the effort to bring the tech incubator to the LIU Post Campus. In this lecture Mark will be speaking about the “startup curve”. This is the path a startup takes from conception to becoming a profitable company. It's a talk that every entrepreneur should attend.

Fasciano is co-founder of five technology companies: FatWire Software, Karma411, General Sentiment, Thrive Metrics, and Sentiment Alpha, that attracted a combined investment of more than \$50 million. Prior to Canrock, Fasciano founded and served as CEO of FatWire Software, helping the company become a leading global Web content and experience management software provider with over 400 customers in nine countries around the world including GM, Ford, Channel, JPMorgan Chase, Best Buy, Banco Santander, Allied Irish Bank, and Walmart, before the company was bought by Oracle for \$163 million.

About the series, Director of Entrepreneurship at LIU, Ryan Attard says, “This is an exclusive opportunity for our students to get to know Mark and hear the struggles he endured early on in his career. The goal of this lecture series is to encourage and inspire promising young entrepreneurs here at LIU”.

Upcoming Speakers:

2/12 Mark Fasciano - Canrock/ThoughtBox <http://www.canrockventures.com/>

2/27 Mark Simon - Renowned Architect <http://www.centerbrook.com/>

3/19 Irwin Tantleff - Founder of Foodtown

3/25 Hilary Topper - Social Media Guru <http://www.hjmt.com/>

4/1 Eric Ho - Young Entrepreneur/ Product Manager at Capital One Labs(digital innovation group)

4/16 Jeff Leventhal- Workmarket <https://www.workmarket.com/>

Please mark your calendars and encourage your students to join us.

Should you have any questions please contact Ryan Attard, Director of Entrepreneurship at ryan.attard@liu.edu