LIU Strategic Planning Status Report: Key Performance Indicators

Goal 1. LIU will promote academic excellence to develop the knowledge, skills, and humane perspectives necessary for global citizenship. (Student Academic Excellence)							
Measure 1: Percentage of seniors scoring on high-end of key criteria for general education skills	**2013 - 2014**	**2014 - 2015**	**2015 - 2016**	**2016 - 2017**	**2017 - 2018**	**2018 - 2019**	**2019 - 2020**
Target - Brooklyn (3-year cycle with target est. 5% increase per study)			Critical Thinking: 35%	Writing: 70%	Quantitative Reasoning: 60%	Critical Thinking: 40%	Writing: 75%
				Information Literacy: 70%	Problem Solving: 80%		Information Literacy: 75%
Actual - Brooklyn (1 or 2 studies per year)	Quantitative Reasoning: 56%	Oral Communication or Critical Thinking: Data available May 1, 2015					
	Problem Solving: 74%						

Measure 1 (continued): Percentage of seniors scoring on high-end of key criteria for general education skills	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target - Post (3-year cycle with target est. 5% increase per study)			Critical Thinking: 35%	Ethical Reasoning: 50%	Quantitative Reasoning: 60%	Formal Oral Communication: 95%	Critical Thinking: 40%
			Critical Reading: 85%	Writing: 45%		Informal Written Communication: 85%	
Actual - Post (1 or 2 studies per year)	Quantitative Reasoning: 54%	Formal Oral Communication: 92%					
		Informal Written Communication: 79%					

Measure 2: Percentage of professional programs fully accredited	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	100%	100%	100%	100%	100%	100%	100%
Actual	98%	98%					

Measure 3: Number of students participating in Study Abroad	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	70	86	104	124	149	179	215
Actual	72	Data available May 2015					

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Measure 4: Number of first-year (FY) entering students participating in Learning Communities	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target - Brooklyn	180	200	400	600	800	all FY students	all FY students
Actual - Brooklyn	178	192					
Target - Post	100	100	300	all FY students	all FY students	all FY students	all FY students
Actual - Post	50	55					

Goal 2. LIU will affirm the crucial role of faculty in promoting student learning; developing and reviewing curricula and programs that advance knowledge through scholarly, intellectual, and artistic endeavors; and shared governance.   (Faculty Academic Excellence)

Measure 1: Percentage of the full-time faculty reporting participation in professional conferences	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	NA	33%	34%	39%	44%	49%	54%
Actual	NA	29%					

Measure 2: Percentage of the full-time faculty reporting that they published 3+ articles in academic/ professional journals in the past two years	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target		33%	28%	37%	42%	47%	52%
Actual	NA	27%					

Measure 3: Percentage of the full-time faculty reporting that they published 1+ books or manuals in the past two years	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	NA	20%	22%	27%	32%	37%	42%
Actual	NA	17%					

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Measure 4: Percentage of the full-time faculty reporting that they have received external funding in the past two years	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	NA	20%	27%	32%	37%	42%	47%
Actual	NA	22%					

Measure 5: Percentage of the full-time faculty reporting participation in LIU teaching/ professional development (Teaching & Learning Initiative, Teaching with Technology Institute) seminars/ workshops	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	NA	20%	27%	32%	37%	42%	47%
Actual	NA	22%					

Measure 6: Average (scale of 1-5) rating for "Course as a whole" by students on the University of Washington Course Evaluation Forms	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	4.2	4.3	4.4	4.5	4.5	4.5	4.5
Actual	4.2	Data available 10/28/15					

Measure 7: Average (scale of 1-5) rating for "Instructor's effectiveness in teaching the subject matter" by students on the University of Washington Course Evaluation Forms	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	4.2	4.4	4.5	4.5	4.5	4.5	4.5
Actual	4.3	Data available 10/28/15					

Goal 3: LIU will build organizational capacity to deliver on all other goals related to our mission of "access and excellence." (Best Value Institution)

Measure 1: University-wide percentage of first-time full-time freshmen returning for a second year	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target - Brooklyn	65%	66%	71%	72%	73%	74%	75%
Actual - Brooklyn	64%	70%					
Target - Post	69%	70%	80%	81%	82%	83%	84%
Actual - Post	72%	79%					

Measure 2: University-wide percentage of first-time full-time freshmen graduating in six years	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target - Brooklyn	25%	26%	29%	30%	31%	32%	33%
Actual - Brooklyn	26%	28%					
Target - Post	42%	43%	41%	42%	43%	44%	45%
Actual - Post	40%	40%					

Measure 3: Percentage of recent graduates reporting they are employed or pursuing education six months after graduating	2013 - 2014 (2013 graduates surveyed fall 2013)	2014 - 2015 (2014 graduates surveyed fall 2014)	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	90%	90%	90%	91%	92%	93%	94%
Actual	90%	88%					

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Measure 4: Percentage of recent graduates reporting they are employed in field related to major six months after graduating	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	80%	80%	80%	81%	82%	83%	84%
Actual	80%	79%					

Measure 5: Percentage of first-time full-time freshmen earning 24 credits in year one	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target - Brooklyn	50%	55%	58%	59%	60%	61%	62%
Actual - Brooklyn	49%	57%					
Target - Post	75%	75%	78%	79%	80%	81%	82%
Actual - Post	74%	77%					

Measure 6: Percentage of first-time full-time freshmen with first year GPA at least 2.75	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target - Brooklyn	40%	45%	47%	48%	49%	50%	51%
Actual - Brooklyn	43%	46%					
Target - Post	60%	65%	65%	66%	67%	68%	69%
Actual - Post	64%	64%					

Measure 7: Percentage of total classrooms upgraded for projections, audio and central monitoring systems, enhanced WiFi coverage, and collaborative learning conducive furniture	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	10%	20%	60%	100%			
Actual	10%	YTD 20%					

Measure 8: Percentage completion of implementation of dashboard functionality for Admissions							
	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	40%	50%	80%	90%	100%		
Actual	40%	YTD 30%					

Measure 9: Percentage completion of implementation of dashboard functionality for Student Records							
	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	75%	80%	100%				
Actual	75%	YTD 30%					

Measure 10: Percentage completion of implementation of dashboard functionality for Financial Aid							
	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	20%	40%	60%	80%	100%		
Actual	20%	YTD 20%					

Measure 11: Percentage of total classrooms upgraded with new Wireless Access Points							
	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	10%	20%	60%	100%			
Actual	10%	YTD 10%					

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Goal 4. LIU will achieve a strong, sustainable financial position that will strengthen its reputation among internal and external audiences to favorably impact enrollment, retention, and the student experience. (Financial Position)

Measure 1: Percentage increase in net tuition revenue	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	5.4%	0.4%	0.7%	1.8%	2.5%	2.7%	2.7%
Actual	3.1%	YTD (1.9%)					

Measure 2: Annual additions to the endowment, major gifts, alumni giving, Board-designated gifts	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	$99,000	$113,240	$126,680	$141,775	$158,719	$177,937	$200,003
Actual	$99,551	YTD $110,206					

Measure 3: Percentage of Alumni Participation	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	2.0%	4.0%	7.0%	9.0%	10.0%	12.0%	15.0%
Actual	1.9%	Data available August 2015					

Measure 4: Number of Active Alumni Chapters	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	2	2	4	4	6	6	8
Actual	2	Data available August 2015					

Measure 5: Number of Alumni Participating in Annual Fund	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	900	2,040	3,570	4,590	5,100	6,120	7,650
Actual	845	Data available August 2015					

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Measure 6: Number of National Alumni Ambassadors Supporting Student Recruitment & Retention	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	0	30	50	75	100	150	200
Actual	0	Data available August 2015					

Measure 7: Credit agency ratings	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target- Expendable Financial Resources to Operations	0.05	0.10	0.20	0.30	0.50	0.65	0.75
Actual	0.08	Data available August 2015					

	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target- Three-Year Operating Margin	5.0	5.5	5.5	5.5	5.6	5.8	5.6
Actual	6.3	Data available August 2015					

	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target- Total Cash and Investments to Direct Debt	1.57	1.65	1.65	1.75	1.81	2.00	2.50
Actual	1.99	Data available August 2015					

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Measure 8: Prepare and Communicate Monthly Budget Projections	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target:							
- VPs	Monthly	Monthly	Monthly	Monthly	Monthly	Monthly	Monthly
- Internal Constituents	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly
- Board of Trustees	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly
- B&F Committee	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly
- Rating Agencies	Annually	Annually	Annually	Annually	Annually	Annually	Annually
Actual:		YTD (1/2015):					
- VPs	12X	5X					
- Internal Constituents	4X	2X					
- Board of Trustees	4X	2X					
- B&F Committee	4X	2X					
- Rating Agencies	1X	1X					

Measure 9: Percentage of transaction processed through e-requisitioning and e-Catalogue	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	45%	55%	75%	80%	85%	90%	95%
Actual	43%	YTD 50%					

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Goal 5: LIU will promote a culture of student, faculty, staff, and community engagement. (Community and Engagement)

Measure 1: Percentage of undergraduates reporting active participation in activities promoting cultural, social, political, and civic awareness	2013 - 2014	2014 - 2015 (Fall 2014 survey)	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	NA	55%	60%	65%	70%	80%	90%
Actual	NA	56%					

Measure 2: Percentage of undergraduates participating in extra-curricular activities related to their studies	2013 - 2014	2014 - 2015 (Fall 2014 survey)	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	NA	45%	50%	60%	70%	80%	90%
Actual	NA	44%					

Measure 3: Number of hours of community service	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target - Brooklyn	20,000	25,000	30,000	35,000	40,000	45,000	50,000
Actual - Brooklyn	18,531						
Target - Post	20,000	25,000	30,000	35,000	40,000	45,000	50,000
Actual - Post	19,000						

Measure 4: LIU is recipient of President's Honor Roll for Hours of Community Service	2013 - 2014 (announced fall 2013 for prior year)	2014 - 2015 (announced fall 2014 for prior year)	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target - Brooklyn	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Actual - Brooklyn	Yes	Yes					
Target - Post	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Actual - Post	Yes	Yes					

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Measure 5: Number of student veterans	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target - Brooklyn	300	300	300	300	300	300	300
Actual - Brooklyn	328	298					
Target - Post	200	200	200	200	200	200	200
Actual - Post	196	161					

Goal 6: LIU will foster dynamic student experiences that expand their learning opportunities and enhance their career readiness. (Student Experience)

Measure 1: Percentage of undergraduates engaged in enrichment programs	2013 - 2014	2014 - 2015 (fall 2014 survey)	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	NA	45%	45%	50%	55%	65%	75%
Actual	NA	40%					

Measure 2: Percentage of first-year students indicating that LIU offers an Active and Collaborative Learning Environment	2012 - 2013 (spring 2012 NSSE data available August 2012) - most recent available	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target - Brooklyn	50%	55%	60%	70%	80%	85%	90%
Actual - Brooklyn	50%	Data available August 2015					
	2009 - 2010 (spring 2009 NSSE data available August 2009) - most recent available	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target - Post	40%	55%	60%	70%	80%	85%	90%
Actual - Post	38%	Data available August 2015					

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Measure 3: Percentage of first-year students indicating that LIU offers a Supportive Campus Environment	2012 - 2013 (spring 2012 NSSE data available August 2012) - most recent available	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target - Brooklyn	65%	70%	73%	78%	80%	85%	90%
Actual - Brooklyn	64%	Data available August 2015					
	2009 - 2010 (spring 2009 NSSE data available August 2009) - most recent available	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target - Post	60%	70%	73%	78%	80%	85%	90%
Actual - Post	58%	Data available August 2015					

Measure 4: Percentage of first-year students attending LIU Promise sponsored events	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target - Brooklyn	15%	20%	25%	30%	35%	40%	45%
Actual - Brooklyn	12%	Data available in May 2015					
Target - Post	15%	20%	25%	30%	35%	40%	45%
Actual - Post	15%	Data available in May 2015					

Measure 5: Percentage of undergraduates reporting that they have participated in an LIU sponsored internship or a community/ volunteer project	2013 - 2014	2014 - 2015 (fall 2014 survey)	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	NA	33%	35%	37%	42%	47%	50%
Actual	NA	35%					

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Measure 6: Percentage of undergraduates reporting that they have worked on research with a faculty member or published/ presented research/ other work	2013 - 2014	2014 - 2015 (fall 2014 survey)	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	NA	33%	35%	37%	42%	47%	50%
Actual	NA	30%					

Measure 7: Percentage of undergraduates reporting that they have traveled or conducted field work in connnection to their studies	2013 - 2014	2014 - 2015 (fall 2014 survey)	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target	NA	25%	28%	31%	34%	37%	40%
Actual	NA	20%					

Measure 8: Number of athletic conference championships	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018	2018 - 2019	2019 - 2020
Target - Brooklyn	3	3-4	3-4	3-4	3-4	3-4	3-4
Actual - Brooklyn	4						
Target - Post	6	6	6	6	6	7	7
Actual - Post	7						